



Follow-Up Support and Evaluation —The Distinctions—

A learning event is a training or technical assistance event where new concepts or skills are introduced to one or more learners.

	Follow-Up Support	Evaluation
Relationship to Professional Development	Essential component of effective professional development.	Essential component of effective professional development.
Definition	Providing or implementing a targeted strategy or set of strategies after a learning event in an effort to reinforce new learning.	Systematic collection of information about the activities, characteristics, and outcomes of a professional development program.
Purpose	To strengthen transfer of learning.	To assess and make judgments related to <ul style="list-style-type: none"> ▪ Program effectiveness. ▪ Decision making. ▪ Future programming.
Time Line	Ongoing over time. Strategies may change as participants' skills and needs change.	Predetermined checkpoints before, during, and after a learning event. May include one or more of the following: <ul style="list-style-type: none"> ▪ Pre-event assessment. ▪ Post-event assessment. ▪ Process check during event. ▪ Post/Post-event assessment. ▪ Delayed post-event assessment
Best When	Planned in advance of the delivery of the learning event.	Planned in advance of the delivery of the learning event.