

Learn the Signs. Act Early.

Resources for Parents.

Mother and father sitting at a table while looking at books with their daughter who appears about 4 years old.

“Clara is our first child,”

Switches to view of parents sitting on a couch talking towards the camera.

“and we didn't know what to expect being first time parents. And it's just been such a fun experience to watch her grow.”

Scene of their daughter drawing in in a book.

“Starting out very early, we monitored Clara development using the Learn the Signs. Act Early checklist.”

Switches to video of one parent placing a checkmarks in the Learn the Signs. Act Early. checklist.

“It was just an amazing resource to be able to say, okay, this is what she should be doing at this age.”

Switches to parents observing their daughter's actions as she appears to be writing letters.

“And it calmed our fears a little bit.”

A different mother is shown sitting in a large chair talking about Learn the Signs. Act Early.

“I would have to say my favorite resource of the Learn the Signs. Act Early would be the app.”

Next someone is shown interacting with the Learn the Signs. Act Early Milestones Tracker app. A quick view of the mother sitting in the chair, holding her infant, and someone using the app.

“Having the app readily available has honestly been great. And it's been awesome to see her development and growth. The Learn the Signs. Act Early app is actually very easy to use. I can access it right there on my phone. And whenever my mind kinda pops to it, I can open it up.”

A different mother appears sitting on a couch talking about Learn the Signs. Act Early. materials. and quickly switches to a view of her and her daughter who appears 5 and her son who appears 4. They are sitting at a table with Learn the Signs. Act Early. materials, while her daughter draws in her book. The

scene switches quickly switches back to her talking while on the couch back to her and the children continuing their activity on the table.

“I think I am a Learn the Signs. Act Early superuser. The Learn the Signs. Act Early materials have been invaluable to me because I feel like they've been there with me throughout parenthood in kind of the way that a wise old friend might be. Using Learn the Signs. Act Early has helped me”

A different mother appears sitting on a couch and holding her toddler and talking about Learn the Signs. Act Early. while her toddler turns a book. The next few scenes are of the child and mother plays with blocks and of the toddler turning pages in a book.

“Using Learn the Signs. Act Early has helped me monitor my daughter's development because it gives me a great piece of mind that the information is accurate, and it's backed by science. It's fun to see when she achieves a milestone. I feel very proud for her and very excited.”

The next scene is of the original couple at the table with their daughter who is happily pointing out what she drew on the paper she has. The scene quickly switches to the same parents on a couch talking.

“And it's not just a milestone of is my child doing this next thing. It's what should I be working with my child next because that can be a big question mark as a first time parent.”

Back to the mother talking and sitting while turns pages of a book for her daughter who is then seen plays with blocks. Scene goes back to the mother talking and turning pages on the book for her daughter.

“You know, I want to know if maybe she's lagging further behind than she really should and that it's something to bring up with our pediatrician.”

The next scene is of a different mother sitting on a couch talking, someone using the Learn the Signs. Act Early Milestones Tracker app., the same mother hugging her three year old daughter, her talking while on the couch, the daughter kissing and hugging her baby-doll, the mother back on the couch talking.

“Having something at my fingertips to kind of go through with her physician, she's hitting these milestones but not these other milestones. Should I be concerned? What kinds of things can I do to bring her up to speed? And then taking that and translating it with her teachers in her classroom to make sure these are the things I would like to focus on and how can be work together to make sure that she's developing appropriately.”

The next scene is of the original couple at the table with their daughter at their table. The scene quickly switches to the same parents on a couch talking.

“The Learn the Signs. Act Early resources empower parents to take a stake in tracking their child's developmental milestones.”

Ending scene is quick flashes of all of the individual families.