

Tips From Former Smokers Tips 2019/TV

Dana/TV "Impact on Family" :30

The spot opens on the *Tips From A Former Smoker's Daughter* logo and cuts to a shot of Dana sitting next to a hospital bed and speaking to the patient, Terrie.

DANA: She's been diagnosed with a brain tumor.

The spot cuts to Dana and we see text on screen that says she is Terrie's daughter.

DANA: She's done very well, you know, for the last several months, and now we're just back at square one again.

We see footage of Terrie in the hospital bed and the doctor is speaking with her and cut between shots of a very emotional Dana speaking to camera.

DANA: It's very difficult for the family because you too go through everything that they go through. Maybe not in the same way, but you're still there.

The spot cuts to the art card, which reads "Smoking caused Terrie's cancer and her death."

ANNCR: You can quit. For free help, visit [CDC.GOV/TIPS](https://www.cdc.gov/tips).

ART CARD: You can quit. For free help, visit [CDC.GOV/TIPS](https://www.cdc.gov/tips). CDC LOGO

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